



Rent Reporting Introductory Email

Subject: Build credit with your rent

Preview: Make rent count for something

Hi [First Name],

You deserve credit for your on-time rent payments and we've partnered with **Esusu**, a leading rent reporting platform, to make that possible.

Esusu reports your on-time rent payments to the three major credit bureaus, so they can start contributing to your credit history.

Over time, this helps you build a stronger credit profile, which makes things like loans, cards or larger financial decisions like mortgage easier to access.

A few things to know:

- Only your on-time rent payments get reported to major credit bureaus
- Esusu users see an average **+53 point increase in their credit score***
- You also get access to tools that help you understand and manage your finances better

As a resident of [PROPERTY NAME], you're automatically enrolled in this program, but if you don't want to participate, just let Esusu know at rentsupport@esusu.org. If you want to learn more about your rights under the Fair Credit Reporting Act, [check it out here](#).

We're excited to roll out this new service and support you in building your financial wellness!

[\[Get started\]](#)

Thanks,
[PROPERTY MANAGER]

Esusu disclosure: Esusu only reports on-time rent payments and does not report missed or late rent payments to the credit bureaus. Using Esusu rent reporting services does not guarantee an increase in credit scores or approval for any credit product, as scores are determined by credit agencies using multiple factors including payment history on other accounts, credit utilization rates, and other variables. Individual results vary and are not guaranteed.

*Based on active renters at active properties from enrollment through Q4 2025. Average credit score increase calculated by comparing enrollment credit score to latest available credit score as of Q4 2025, treating renters with no credit score at enrollment as having a score of zero. Esusu only reports on-time rent payments and does not report missed or late rent payments to the credit bureaus. Using Esusu rent reporting services does not guarantee an increase in credit scores or approval for any credit product, as scores are determined by credit agencies using multiple factors including payment history on other accounts, credit utilization rates, and other variables. Individual results vary and are not guaranteed. For questions about our products and services, see Esusu's [Terms & Conditions](#), [FAQs](#) or email us at rentsupport@esusu.org.